

July 2015

Dear Colleague;

The Northeast Telehealth Resource Center (NETRC) is pleased to invite you to participate in our second annual conference, **"Integrating Telehealth in an Evolving Landscape"** to be held on **September 23 and 24, 2015** in beautiful Burlington, Vermont. This Fall, stakeholders from across the eight-state NETRC region (New England, New York and New Jersey), will gather to learn about telehealth best practice and innovation, network with colleagues and identify opportunities to advance their telehealth programs.

Our program will feature two pre-conference workshops and a networking event on September 23, and a full-day conference on September 24, including a keynote address by [Charles Doarn, MBA](#), plenary sessions (including [Dr. Nina Antoniotti](#)) and breakouts featuring regional telehealth programs. Last year's event brought more than 100 health care providers, administrators, payers, policy leaders and vendors from across the region, and with the ever growing interest and implementation of telehealth programs nation-wide, we are confident that we will have an even larger group this year.

**Please join us for this exciting event by becoming a sponsor!** We have created a variety of opportunities for sponsors to network and gain exposure throughout the conference. We are very interested in booths/exhibits that will provide our attendees with a hands-on experience. Sponsors are invited to setup booths on the evening of September 23 to exhibit during the conference on September 24. We encourage you to look over the list of options and consider which may be a good fit with your organization.

Don't miss this opportunity to showcase your organization, hear our speakers and network with attendees. To secure your sponsorship exhibit space, please complete the online registration form by **August 15, 2015**: <http://www.mcdph.org/regdetail.asp?L=418>

Please don't hesitate to contact us with any questions: Andrew Solomon, Project Manager – [asolomon@mcdph.org](mailto:asolomon@mcdph.org) or at 207-622-7566 x266.

Many thanks for considering our event, and we hope to see you this Fall!

Andrew Solomon  
Project Manager

Danielle Louder  
Program Director

Terry Rabinowitz, MD, DDS  
PI, Medical Director – UVMC Telemedicine

### **2015 Sponsorship Opportunities:**

#### **Conference Co-Sponsor - \$2,500 (1 slot still available!)**

- 1 exhibit space with wifi, electrical and wired internet connection
- logo recognition in conference promotional materials
- full page ad in conference program
- logo on strategically placed signage at registration, luncheon and exhibit area
- public tribute at the networking event on 9/23 opening session and luncheon
- 2 conference registrations, including pre-conference, networking event and lunch
- promotion of company as sponsor of 2 conference scholarships

#### **Lunch Sponsor - \$2,000 (1 slot available)**

- 1 exhibit space with wifi, electrical and wired internet connection
- logo recognition in conference promotional materials
- 1/2 page ad in conference program
- logo on strategically placed signage at registration, luncheon and exhibit area
- public tribute at the opening session and luncheon
- 2 conference registrations, including pre-conference, networking event and lunch

#### **Networking Sponsor \$1,000 (SOLD OUT)**

- 1 exhibit space with wifi and electrical; *extra fee for wired internet connection*
- name recognition in conference materials
- logo in conference program
- 1/2 page ad in conference program
- name listed on strategically placed signage at registration, luncheon and exhibit area
- public tribute at the networking event on evening of September 23
- 2 conference registrations, including pre-conference, networking event and lunch

#### **Break Sponsor - \$750 (slots still available!)**

- 1 exhibit space with wifi and electrical; *extra fee for wired internet connection*
- name recognition in conference program
- 1/4 page ad in conference program
- name listed on strategically placed signage at registration, luncheon and exhibit area
- public tribute at the opening session and luncheon
- 2 conference registrations, including pre-conference, networking event and lunch

#### **Friend of the Conference\* - \$250 (slots still available!)**

**\*reserved for non-profits and government agencies only**

- 1 exhibit space with wifi and electrical; *extra fee for wired internet connection*
- name recognition in conference program
- 1 conference registration, including pre-conference, networking event and lunch

**Do you have an innovative sponsorship idea? Please contact us to discuss!**