

Updated: April 20, 2017

Dear Colleagues:

The Northeast Telehealth Resource Center (NETRC) is pleased to invite you to participate in our regional telehealth conference to be held on **May 23 and 24, 2017** in Amherst, MA ([UMass Hotel and Campus Center](#)). This spring, stakeholders from across the eight-state NETRC region (New England, New Jersey, and New York) will meet to learn about telehealth best practice and innovation, network with colleagues, and identify opportunities to advance their telehealth programs. We'll harness the momentum of the industry with this year's theme, ***Taking Telehealth Mainstream!***

Our program will feature a series of workshops and an evening networking reception on May 23, followed by a full-day conference on May 24, including a keynote address, plenary sessions, and breakouts. Our 2015 conference brought more than 100 health care providers, administrators, payers, policy leaders and vendors from across the region to northern Vermont. With the ever growing interest and implementation of telehealth programs nation-wide, and a more central conference location, we are confident that 2017 will be our largest conference yet.

**Please join us for this exciting event by becoming a sponsor and exhibitor!** We've created a variety of opportunities for sponsors to network and gain exposure throughout the conference. All sponsorships include an exhibit booth (May 24) and 1-3 conference registrations for the networking reception (May 23) and the full-day conference (May 24). We strongly encourage your representatives to participate in all conference activities! *Please note: wired internet is not available (Wi-Fi only per UMass security policies).*

Don't miss this opportunity to join the conversation, showcase your organization, and network with attendees. Please visit [www.netrc.org/conference](http://www.netrc.org/conference) to secure your spot or contact Andrew Solomon with any questions at [asolomon@mcdph.org](mailto:asolomon@mcdph.org) or 800-379-2021.

Many thanks for considering our event - we hope to see you this spring!

**Danielle Louder**  
NETRC Program Director

**Terry Rabinowitz, MD, DDS**  
NETRC Principal Investigator

**Andrew Solomon, MPH**  
NETRC Project Manager

## 2017 Sponsor and Exhibit Opportunities:

Exhibit Hall open 7:30am – 2:30pm on May 24, 2017

PLATINUM

### Conference Co-Sponsor - \$2,500

- ONE exhibit space (10'x5') with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- **FULL** page ad in conference program
- Largest name recognition in conference materials
- Largest logo recognition on strategically placed signage at registration, luncheon and exhibit area
- Public tribute at the opening and closing sessions on May 24
- **THREE** conference registrations, including May 23 workshops, networking reception, and May 24 full-day conference
- Promotion of company as sponsor of 2 conference scholarships

### Lunch Sponsor - \$1,550 (1 additional opportunity available)

- ONE exhibit space (10'x5') with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- **HALF** page ad in conference program
- Elevated name recognition in conference materials
- Elevated logo recognition on strategically placed signage at registration, luncheon and exhibit area
- Public tribute at the luncheon on May 24
- **TWO** conference registrations, including May 23 networking reception and May 24 full-day conference (workshops additional charge)

GOLD

### Networking Sponsor \$1,250

- ONE exhibit space (10'x5') with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- **HALF** page ad in conference program
- Name recognition in conference materials
- Logo recognition on strategically placed signage at registration, luncheon and exhibit area
- Public tribute at the networking reception on May 23
- **TWO** conference registrations, including May 23 networking reception and May 24 full-day conference (workshops additional charge)

More opportunities on page 3!

NETRC Regional Conference | [www.netrc.org/conference](http://www.netrc.org/conference) | 800-379-2021

## 2017 Sponsor and Exhibit Opportunities Continued:

Exhibit Hall open 7:30am – 2:30pm on May 24, 2017

SILVER

### Break Sponsor - \$800 (1 additional opportunity available)

- ONE exhibit space (10'x4') with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- QUARTER page ad in conference program
- Name recognition in conference materials
- Logo recognition on strategically placed signage at registration, luncheon and exhibit area
- ONE conference registration, including May 23 networking reception and May 24 full-day conference (workshops additional charge)

BRONZE

### Friend of the Conference - \$350 (1 additional opportunity available)

*\*\*\*Reserved for non-profits and government agencies only\*\*\**

- ONE exhibit space (10'x4') with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- Name recognition in conference materials
- ONE conference registration, including May 23 networking reception and May 24 full-day conference (workshops additional charge)

*Add any of these promotions for greater visibility!*

CUSTOMIZATION

### Conference USB Flash Drives - \$600

- Add your logo to the flash drives that will be handed out to each attendee with the conference materials pre-loaded. We'll also save one of your flyers/handouts on the flash drive!



### Conference Lanyards - \$350

- Add your logo to the conference lanyards that will come with all attendees' name tags.



### Videoconferencing Kit Raffle - \$300

- What's more practical for telehealth enthusiasts than a new webcam and speaker phone? Sponsor the raffle of 2 videoconferencing kits to be handed out during the conference. Includes your logo on the raffle tickets and public tribute.

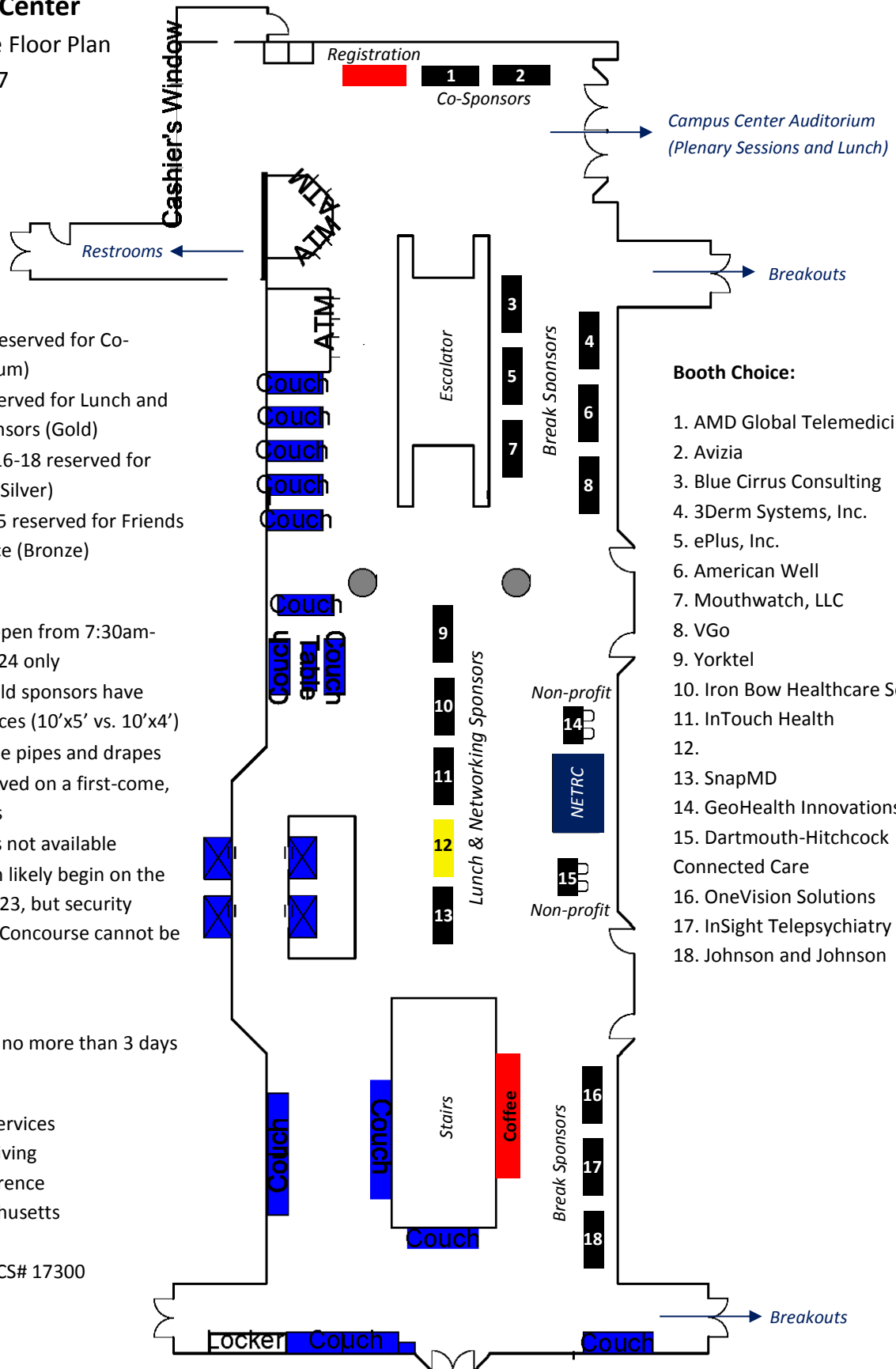


**Secure your space today!**

[www.netrc.org/conference](http://www.netrc.org/conference)

## UMass Campus Center

1<sup>st</sup> Floor Concourse Floor Plan  
Updated 4/20/2017



### Notes:

- Booths 1 and 2 reserved for Co-Sponsors (Platinum)
- Booths 9-13 reserved for Lunch and Networking Sponsors (Gold)
- Booths 3-8 and 16-18 reserved for Break Sponsors (Silver)
- Booths 14 and 15 reserved for Friends of the Conference (Bronze)

### Don't forget:

- Exhibits will be open from 7:30am-2:30pm on May 24 only
- Platinum and Gold sponsors have larger booth spaces (10'x5' vs. 10'x4')
- All booths include pipes and drapes
- Booths are reserved on a first-come, first-served basis
- Wired internet is not available
- Exhibit setup can likely begin on the evening on May 23, but security overnight in the Concourse cannot be guaranteed

### Shipping:

Materials can be shipped no more than 3 days before the event to:

UMass Conference Services  
Campus Center Receiving  
NETRC Annual Conference  
University of Massachusetts  
Amherst, MA 01003  
ATTN: Amber Paluk, CS# 17300

### Booth Choice:

1. AMD Global Telemedicine
2. Avizia
3. Blue Cirrus Consulting
4. 3Derm Systems, Inc.
5. ePlus, Inc.
6. American Well
7. Mouthwatch, LLC
8. VGo
9. Yorktel
10. Iron Bow Healthcare Solutions
11. InTouch Health
- 12.
13. SnapMD
14. GeoHealth Innovations
15. Dartmouth-Hitchcock Connected Care
16. OneVision Solutions
17. InSight Telepsychiatry
18. Johnson and Johnson