Taking Telehealth **Mainstream**

May 23+24, 2017
Amherst, MA

NORTHEAST TELEHEALTH RESOURCE CENTER

NETRC Regional Conference | www.netrc.org/conference | 800-379-2021

The Northeast Telehealth Resource Center is thrilled to invite you to our third annual Northeast Regional Telehealth Conference on Tuesday and Wednesday, May 23 and 24 at the **UMass Hotel and Campus Center** in Amherst, MA.

This spring, stakeholders from across the Northeast and beyond will gather to learn about **telehealth best practice and innovation**, **network with colleagues**, and identify opportunities to advance their telehealth programs. Join us to discuss **legal and regulatory issues, technology needs, business planning, and more!**

Who should attend?

Clinicians, c-suite and administrators, telehealth directors/managers/coordinators, payers, government agencies, policy makers, students, and anyone interested in learning, networking, and collaborating!

Key Highlights:

FIVE in-depth pre-conference workshops

SIX nationally recognized plenary speakers

Up to **FOUR** hours of networking with regional colleagues

EIGHT breakout sessions highlighting best practices from regional programs

ONE exhibit hall featuring telehealth hardware, software, consulting services, and more

Learning Objectives:

1. Identify new opportunities to leverage telehealth applications to improve access to quality health care services.
2. Analyze current barriers to widespread telehealth adoption while constructing strategies for change.
3. Evaluate telehealth best practices and assess how they may be applied in your day-to-day.
4. Discuss collaborative approaches to health care delivery via telehealth with regional colleagues.

Tuesday | Pre-Conference Workshops and Networking

Legal and Regulatory Issues in Telehealth: Offering Services in the Northeast and Beyond: Review everything you need to know about telehealth reimbursement laws, professional liability coverage, state regulations and licensing requirements, professional standards of practice, and more. **Speaker:** Nathaniel M. Lacktman, Esq., Partner, Foley & Lardner LLP

Applications in Store and Forward Telehealth: Explore the benefits and practical approaches to implementing and sustaining a teledermatology or a diabetic retinopathy screening program. **Speakers:** Julie H. Lin, MD, Associate Professor of Medicine, Division of Dermatology, University of Vermont Larner College of Medicine, and Casey Castner, Telehealth Support, Finger Lakes Community Health

Telehealth Technology Lab: Discover the essentials of telehealth technology and technology assessment to evaluate your needs - includes a variety of hands-on demos. **Speakers:** Garret Spargo, MA, Principle Investigator, and Doris T. Barta, MHA, Director, National Telehealth Technology Assessment Resource Center

Essentials of Telebehavioral Health: From "HIPAA-compliance" to getting paid, this session will serve as your first step in starting your own telebehavioral health practice. **Speaker:** Jay Ostrowski, MA, LPC/S, NCC, DCC, ACS, CEO, Behavioral Health Innovation, Technical Advisor, Mid-Atlantic TRC

Successful Telehealth Business Models for the Health System, Hospital, or Clinic: How can your telehealth program be sustained? Join us to dissect a variety of business models to help frame your next business plan. **Speakers:** Elizabeth A. Krupinski, PhD, FSIIM, FSPIE, FATA, Professor & Vice Chair for Research, Department of Radiology & Imaging Sciences, Emory University, and Danielle Louder, Program Director, Northeast Telehealth Resource Center

Networking Reception to Follow: Light hors d'oeuvres served.

Wednesday
Full-Day-Conference—Next Page ▶

Register Online Today!

netrc.org/conference
Early bird deadline: March 31, 2017

Tuesday Pre-Conference Workshops ▶	$35 each ($50 after March 31)
Tuesday Networking Reception ▶	Included with all registrations
Wednesday Full-day Conference ▶	$100 ($150 after March 31)

FMI: 800-379-2021 or NETRC@mcdph.org

Wednesday | Full-Day-Conference — Tentative Agenda

Time	Session
7:30 – 8:00	Continental Breakfast Served
8:00 – 8:15	Welcome
8:15 – 9:00	**Keynote Address: Taking Telehealth Mainstream** Setting the stage for the day, we'll explore the history of the successes and failures in telehealth and consider future opportunities for comprehensive telehealth integration. Speaker: Elizabeth A. Krupinski, PhD, FSIIM, FSPIE, FATA, Professor & Vice Chair for Research, Departments of Radiology & Imaging Sciences, Psychology, and Medical Informatics, Emory University
9:00 – 9:45	**Local Perspectives: What does "Mainstream" Telehealth Mean?** How might telehealth shape the future of urban academic medical centers or rural health systems? Discover the ideas and opinions of two Massachusetts leaders. Speakers: Heather M. Meyers, MBA, Sr. Program Manager, Digital Health, Innovation & Digital Health Accelerator, Boston Children's Hospital, and Rebecca Bialecki, PhD, Vice President of Community Health and Chief Change Agent, Heywood Healthcare
9:45 – 10:30	**Emerging Models in Telehealth: eConsults, Project ECHO, and More** Learn how the Community Health Center, Inc. and the Weitzman Institute are revolutionizing telehealth in Connecticut and beyond. Speaker: Daren Anderson, MD, VP/Chief Quality Officer, Community Health Center, Inc., Associate Professor of Medicine, Quinnipiac University, Director, Weitzman Institute
10:30 – 11:00	Networking in the Exhibit Hall (coffee & tea provided)
11:00 – 12:00	**Breakout Sessions Featuring Regional Programs (4 to choose from)**
12:00 –1:00	**Lunch (provided) and Exhibit Hall**
1:00 – 2:00	**Breakout Sessions Featuring Regional Programs (4 to choose from)**
2:00 – 2:30	Networking Break in Exhibit Hall (coffee & tea provided)
2:30 – 3:45	Practical Considerations to Taking Telehealth Mainstream
2:30 – 3:15	**The Legal and Regulatory Outlook** We'll identify opportunities to address emerging legal and regulatory issues that might need to be considered before telehealth really goes "Mainstream". Speaker: Nathaniel M. Lacktman, Esq., Partner, Foley & Lardner LLP
3:15 – 3:45	**The Future of Telehealth Technology** As telehealth continues to grow, what will become the "mainstream" technology? Join us for bold predictions. Speaker: Garret Spargo, MA, Principle Investigator, National Telehealth Technology Assessment Resource Center
3:45-4:00	Closing

If special arrangements are required for an individual with a disability to attend this conference, please contact Phonse Allen-Laney at aralaney@mcdph.org

CME Available!

This activity has been planned and implemented in accordance with the Essentials and Standards of the Maine Medical Association Committee on Continuing Medical Education and Accreditation through the partnership of Maine Medical Education Trust and Medical Care Development, Inc. (Northeast Telehealth Resource Center). The Maine Medical Education Trust is accredited by the Maine Medical Association to provide CME activities for physicians.

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NORTHEAST TELEHEALTH RESOURCE CENTER

Sponsor/Exhibit

Special thank you to our early Conference Sponsors:

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Iron Bow Healthcare Solutions	3Derm
InTouch Health	VGo by Vecna
Blue Cirrus Consulting	American Well

Additional sponsorship opportunities still available!

See sponsorship levels and booth details online.