

May 15, 2019

Dear Colleagues:

The Northeast Telehealth Resource Center (NETRC) is pleased to invite you to participate in the Northeast Regional Telehealth Conference to be held on **June 17 and 18, 2019** in Portland, Maine ([The Westin Portland Harborview](#)). Stakeholders from across the eight-state NETRC region (New England, New Jersey, and New York) and beyond will share telehealth best practice and innovation, network with colleagues, and identify opportunities to advance telehealth. **Join us for this year's event, which focuses on the impact of telehealth from a variety of perspectives, including patients, providers, health systems, payers and more!**

Our program begins at 1:00 pm on June 17<sup>th</sup> with plenary and breakout sessions followed by the grand opening of the Exhibit Hall and a Networking Reception at 4:30 pm. June 18<sup>th</sup> will feature a keynote address, plenary sessions, and a variety of breakout sessions. Our 2018 conference brought more than 190 healthcare providers, administrators, payers, policy leaders, and vendors from across the region to Southern Maine. With a number of exciting policy developments on both the national and regional level, and many new programs to highlight throughout the Northeast, we are confident that 2019 will be our largest conference yet.

**Please join us for this exciting event by becoming a sponsor and/or exhibitor!** We've created a variety of opportunities to network and gain exposure throughout the conference. The Exhibit Hall will serve as a focal point for networking and the agenda will include ample time for attendees to visit with sponsors. All sponsorships include an exhibit booth and 1-3 conference registrations for the full conference. *Please note: wired internet is included in the Platinum Sponsor level, and is available to other sponsors in limited capacity, for an additional fee.*

**In addition to the enclosed sponsor and/or exhibit opportunities, we are open to discuss other promotions for your company, such as distributing branded flash drives with conference presentations or nametag lanyards.**

Secure your opportunity to join the conversation, showcase your organization, and network with attendees by registering now at [www.netrc.org/conference](http://www.netrc.org/conference). Please contact Diane Campbell, our Conference Coordinator, with any questions at [dianec@mcdph.org](mailto:dianec@mcdph.org) or 207-622-7566, ext. 230.

Many thanks in advance for your support - we can't wait to see you in June!

*Enclosed: Sponsorship Categories, Exhibit Hall Map*



## 2019 Sponsor and/or Exhibit Opportunities:

PLATINUM	<p><b>Platinum Sponsors - \$3,000 (filled)</b></p> <ul style="list-style-type: none"> <li>Exhibit space with 6' table, 2 chairs, <b>wired internet</b> and electrical</li> <li><b>Full page ad</b> in conference program (ads due May 10)</li> <li><b>Largest</b> logo recognition in conference materials, including website</li> <li><b>Largest</b> logo recognition on strategically placed signage, including table tents</li> <li><b>Public tribute</b> at the opening and closing sessions</li> <li><b>THREE</b> full conference registrations, including June 17 networking reception</li> </ul>
GOLD	<p><b>Breakfast &amp; Lunch Sponsors - \$1,700 (filled)</b></p> <ul style="list-style-type: none"> <li>Exhibit space with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)</li> <li><b>Half page ad</b> in conference program (ads due May 10)</li> <li><b>Elevated</b> logo recognition in conference materials, including website</li> <li><b>Elevated</b> logo recognition on strategically placed signage, including table tents</li> <li><b>TWO</b> full conference registrations, including June 17 networking reception</li> </ul>
SILVER	<p><b>Networking Sponsors - \$1,200 (filled)</b></p> <ul style="list-style-type: none"> <li>Exhibit space with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)</li> <li>Logo recognition in conference materials, including website</li> <li>Logo recognition on strategically placed signage, including table tents</li> <li><b>TWO</b> full conference registrations, including June 17 networking reception</li> </ul>
BRONZE	<p><b>Exhibitor Only - \$750 (1 opportunity still available)</b></p> <ul style="list-style-type: none"> <li>Exhibit space with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)</li> <li>Name recognition on select conference materials, including website</li> <li><b>ONE</b> full conference registration, including June 17 networking reception</li> </ul>
NON-PROFIT	<p><b>Friends of the Conference - \$175</b></p> <p><i>Are you a non-profit or government agency? Become a "Friend of the Conference" to showcase your organization as a telehealth champion!</i></p> <ul style="list-style-type: none"> <li>Logo or name recognition on select conference materials, including website</li> <li><b>ONE informational item</b> (provided by you) distributed on the NETRC Resource Table</li> <li><b>ONE full conference registration</b>, including June 17 networking reception</li> </ul>

**Secure your space today: [www.netrc.org/conference](http://www.netrc.org/conference)**

**The Westin Portland Harborview - Winslow Homer Junior Ballroom**

***Tentative Set Up Time:***

***11:00am – 4:00pm on June 17***

***Exhibit Hall Hours:***

***4:30pm – 6:30pm on June 17***

***7:30am – 3:00pm on June 18***

**Booth Choice:**

1. AMD Global Telemedicine, Inc.
2. Blue Cirrus Consulting
3. SnapMD
4. Dartmouth College Master of Public Health @ The Dartmouth Institute
5. Healthcentric Advisors
6. Acumentrics, Inc.
- 7.
8. Dartmouth-Hitchcock Health Connected Care/Center for Telehealth
9. Janssen-Johnson and Johnson
10. Comarch Health
11. UVM Health Network
12. American Well
13. AdCare Educational Institute
14. Aetonix
15. Qualidigm
16. InSight Telepsychiatry
17. eClinicalWorks LLC
18. Boston Byte
19. Iris Telehealth
20. Bright.md

