March 2020

Dear Colleagues:

The Northeast Telehealth Resource Center (NETRC) is pleased to invite you to participate in the 6th annual Northeast Regional Telehealth Conference to be held on **June 8th and 9th** in Manchester New Hampshire, (Doubletree by Hilton, Manchester Downtown). Stakeholders from across the eight-state NETRC region (New England, New Jersey, and New York) and beyond will share telehealth best practice and innovation, network with colleagues, and identify opportunities to advance telehealth. **Join us for this year's event, which focuses on the positive disruption of telehealth, and its impact on improving health access and outcomes from a variety of perspectives!**

Our full program begins at 1:00 pm on June 8th with plenary and breakout sessions followed by the grand opening of the Exhibit Hall and a Networking Reception at 4:30 pm. June 9th will feature a keynote address, plenary sessions, and a variety of breakout sessions. Our 2019 conference brought over 200 healthcare providers, administrators, payers, policy leaders, and vendors from across the region to Portland, Maine. We're excited to be hosting in a new location in our region, and with a number of exciting policy developments on both the national and regional level, along with many new programs to highlight throughout the Northeast, we are confident that the 2020 event will be our largest conference yet.

Please join us for this exciting event by becoming a sponsor and/or exhibitor! We've created a variety of opportunities to network and gain exposure throughout the conference, including a new opportunity we're really looking forward to! The Exhibit Hall will serve as a focal point for networking and the agenda will include ample time for attendees to visit with sponsors. In addition to the Exhibit Hall space, we'll be hosting our first ever "Vendor Showcase: Live Demonstration and Success Stories" on the morning of June 8 (Starting at 9AM), with time slots included in sponsorship packages. All sponsorships include an exhibit booth and 1-3 conference registrations for the full conference. *Please note: wired internet is included in the Platinum Sponsor level, and is available to other sponsors in limited capacity, for an additional fee.*

In addition to the enclosed sponsor and/or exhibit opportunities, we are open to discuss other promotions for your company, such as distributing branded flash drives with conference presentations or nametag lanyards.

Secure your opportunity to join the conversation, showcase your organization, and network with attendees by registering now at www.netrc.org/conference. Please contact Diane Campbell, our Conference Coordinator, with any questions at dianec@mcdph.org or 207-622-7566, ext. 230.

Many thanks in advance for your support - we can't wait to see you in June!
   Enclosed: Sponsorship Categories, Exhibit Hall Map

2020 Sponsor and/or Exhibit Opportunities:

PLATINUM

Platinum Sponsors - $3,000 (1 Space Still Available)
- Exhibit space with 6' table, 2 chairs, **wired internet** and electrical
- 15-20 Minutes presentation as part of the Pre-Conference Vendor Showcase
- **Full page ad** in conference program (ads due May 10)
- **Largest** logo recognition in conference materials, including website
- **Largest** logo recognition on strategically placed signage, including table tents
- **Public tribute** at the opening and closing sessions
- **THREE** full conference registrations, including June 8 networking reception

GOLD

Breakfast & Lunch Sponsors - $1,700 (3 Spaces Available)
- Exhibit space with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- 15-20 Minutes presentation as part of the Pre-Conference Vendor Showcase
- **Half page ad** in conference program (ads due May 10)
- **Elevated** logo recognition in conference materials, including website
- **Elevated** logo recognition on strategically placed signage, including table tents
- **TWO** full conference registrations, including June 8 networking reception

SILVER

Networking Sponsors - $1,200 (4 Spaces Still Available)
- Exhibit space with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- 15-20 Minutes presentation as part of the Pre-Conference Vendor Showcase
- Logo recognition in conference materials, including website
- Logo recognition on strategically placed signage, including table tents
- **TWO** full conference registrations, including June 8 networking reception

BRONZE

Exhibitor Only - $750 (10 Spaces Available)
- Exhibit space with 6' table, 2 chairs, Wi-Fi and electrical (no wired internet)
- Name recognition on select conference materials, including website
- **ONE** full conference registration, including June 8 networking reception

NON-PROFIT

Friends of the Conference - $175
Are you a non-profit or government agency? Become a "Friend of the Conference" to showcase your organization as a telehealth champion!
- Logo or name recognition on select conference materials, including website
- **ONE informational item** (provided by you) distributed on the NETRC Resource Table
- **ONE full conference registration**, including June 8 networking reception

Secure your space today: www.netrc.org/conference

Doubletree by Hilton, Manchester Downtown – Pemigewasset Ballroom

Exhibit Hall Hours:
4:30pm – 6:30pm on June 8
7:30am – 3:00pm on June 9

Tentative Set Up Time:
11:00am – 4:00pm on June 8*
*Earlier set up time for Sponsors participating in Vendor Showcase TBD

Booth Choice:
1. University of Vermont Health Network
2.
3.
4.
5.
6. Blue Cirrus Consulting
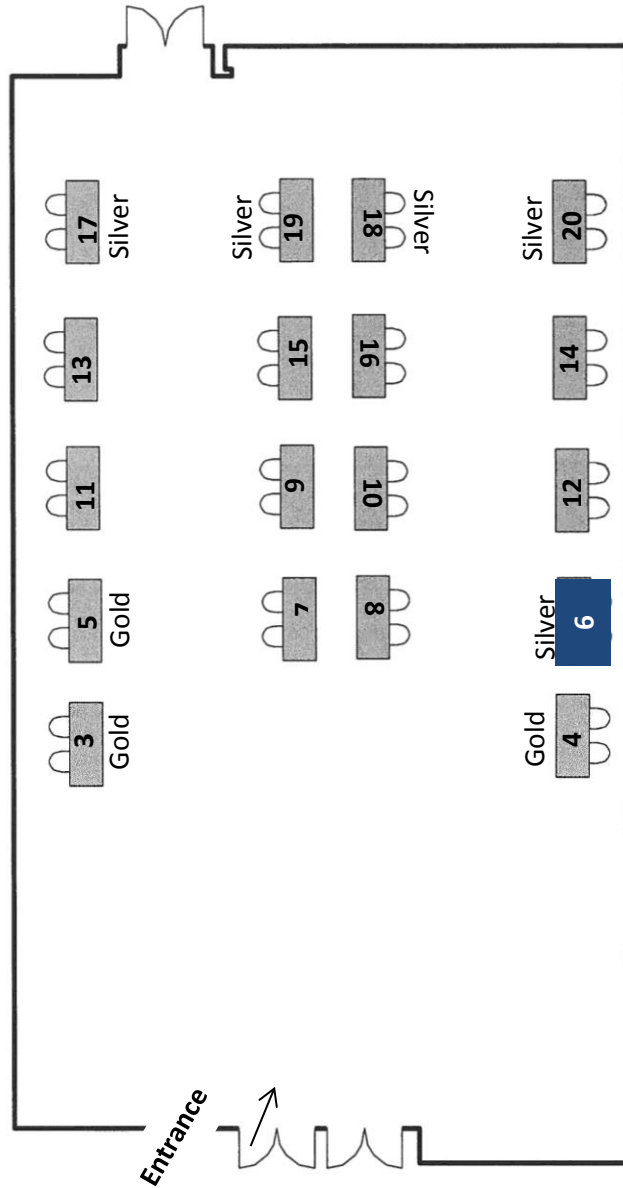7.
8.
9.
10.
11.
12.
13.
14.
15.
16.
17.
18.
19.
20.

17 Silver	19 Silver	18 Silver	20 Silver
13	15	16	14
11	9	10	12
5 Gold	7	8	6 Silver
3 Gold			4 Gold

Entrance

REGISTRATON AREA & MAIN EVENT HALLWAY

Platinum
1

Platinum
2