

# TELEHEALTH IN THE NORTHEAST

## FIELD REPORT: SAMPLE STAKEHOLDER CHALLENGES, SOLUTIONS, & LESSONS LEARNED

NORTHEAST TELEHEALTH RESOURCE CENTER (GRANT GA5RH37459)

MONTHLY REPORT: OCTOBER, 2021

QUESTIONS? PLEASE CONTACT DANIELLE LOUDER, PROGRAM DIRECTOR (DLOUDER@MCD.ORG)

### NETRC'S 7<sup>TH</sup> ANNUAL CONFERENCE GOES HYBRID - TELEHEALTH LAUNCHPAD 2021: REFUELING FOR SUSTAINABILITY

The NETRC 2021 Conference was one to remember! Our first ever (7<sup>th</sup> Annual) Hybrid Event had over 200 attendees across the 2-day agenda, using both in-person and virtual mediums, and was action packed with unique and informative sessions across a multitude of telehealth use cases.

This year's event featured a record number of speakers from across the Northeast Region, along with colleagues from the National Consortium of Telehealth Resource Center (NCTRC), including CCHP and TTAC. Throughout both days, presentations and breakout sessions featured speakers both in-person and virtually, discussing key issues and sharing best practices and lessons learned from a variety of telehealth perspectives. Many of the sessions were designed to have shared presentations between two different health systems/perspectives, which was a unique "introduction" opportunity for NETRC to connect like-minded colleagues in hopes of future collaboration.

Presentation topics ranged from: Digital Divide Discussions to FQHC Strategic Telehealth Planning, and from Patient Satisfaction, and User Design Considerations to Regional Disaster and Response Planning Grants, and beyond. The event also featured three pre-conference workshops (including our 1<sup>st</sup> ever "Industry Partner Showcase"), and our standard exhibit hall for Industry Partners and Sponsors (with some additional virtual opportunities).

Feedback received from attendees indicates that despite the unique circumstances and logistics of carrying out a hybrid event, the NETRC team continued their precedent of providing a valuable conference where regional stakeholders could learn about best practice and innovation, network with colleagues, and identify new opportunities to leverage and/or promote telehealth moving forward. The majority of the 25+ conference presentations and all of the slide decks, along with additional resources from our event Industry Partners and Sponsors are now available on the EventMobi Conference Platform.

The "**Michael Edwards, PhD Memorial Award: For the Advancement of Telehealth in the Northeast**" was created in 2021 to honor our dearly missed colleague by continuing to do what Michael did every day: Recognize and elevate the telehealth professionals who are carrying out some of the most innovative, and impactful telehealth efforts in rural or underserved regions.



