

Health Resources and Services Administration

Office of Intergovernmental and External Affairs

Telehealth and the Impact of Community Health Workers (CHWs)

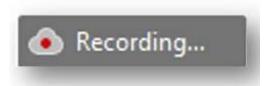
February 8, 2022

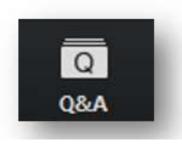






Webinar Logistics











Our Speakers













Christopher J Bersani, Psy.D., ABPP Captain, U.S. Public Health Service Deputy Regional Administrator Office of Intergovernmental and External Affairs Region 1 Boston, MA



Anne Perry, MPH Candidate, Boston University School of Public Health, Boston, MA Kari White, Northern Counties Health Care (NCHC) Director of Quality Initiatives, Compliance and Privacy Officer, St Johnsbury, VT

Laurie Somers, Northern Counties Health Care (NCHC) Lead Community Resource Coordinator St Johnsbury, VT

Reid Plimpton,
Program Manager,
Northeast Telehealth
Resource Center

















Agenda

- Welcome and Logistics
 Veronica Roa, Public Health Analyst, HRSA IEA Region 1
- HRSA Telehealth Resources Overview

 Christopher Bersani Captain, U.S. Public Health Service, Deputy Regional Administrator, HRSA IEA R1
- Northeast Telehealth Resource Center Updates

 Danielle Louder, Program Director, Northeast Telehealth Resource Center
- Behavioral Health Access through Community Health Worker Legislative Reform and Workforce Development in Rural FQHC

Anne Perry, Boston University School of Public Health, MPH Candidate

- Community Health Workers at the Heart of our Mission, Northern Counties Health Care, Inc.

 Kari white, Director of Quality Initiatives and Compliance, Privacy Officer at Northern Counties Health Care, Inc.
- Q&A | Closing Remarks
 Reid Plimpton, Project Manager, Northeast Telehealth Resource Center



Office of Intergovernmental and External Affairs (HRSA IEA) Ten Regions - One HRSA

Mission: To provide on-the-ground outreach to increase the reach, impact, and awareness of HRSA programs.







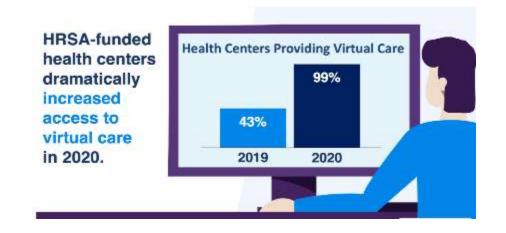
Current Telehealth Activities in HRSA Overview



Currently approximately **1,886 awards** include a telehealth component



50 states and 8 federal districts/territories have awards





Target populations

Include the underserved, health care providers, and rural communities





Benefits of Telehealth



Provider Benefits:

- Workforce multiplication/ serve more patients
- Workforce development
- Fewer no-shows
- Improved care delivery/ more, easier checkups



Patient Benefits:

- Increased access to care
- Reduced travel
- Less wait time for service
- Health care while isolated to prevent infection (new use)



Payer Benefits:

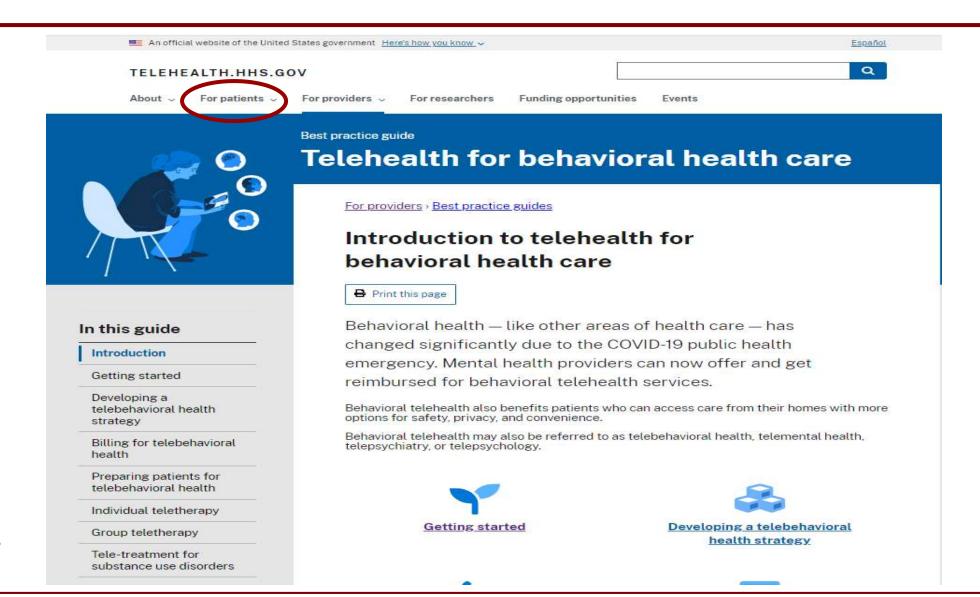
- Reduced cost for transport (Medicaid)
- More timely care for better outcomes/lower cost







TELEHEALTH.HHS.GOV







FCC Programs Supporting Consumer Broadband Access



https://www.lifelinesupport.org/

Lifeline is a federal program dedicated to making phone and internet service more affordable for low-income households. The benefit provides consumers with a monthly discount of up to \$9.25.

Consumer living on Tribal lands are eligible for an enhanced discount of up to \$24.25 a month



https://www.fcc.gov/acp

The benefit provides a discount of up to \$30 per month toward internet service for eligible households and up to \$75 per month for households on qualifying Tribal lands





Community Health Workers Impact

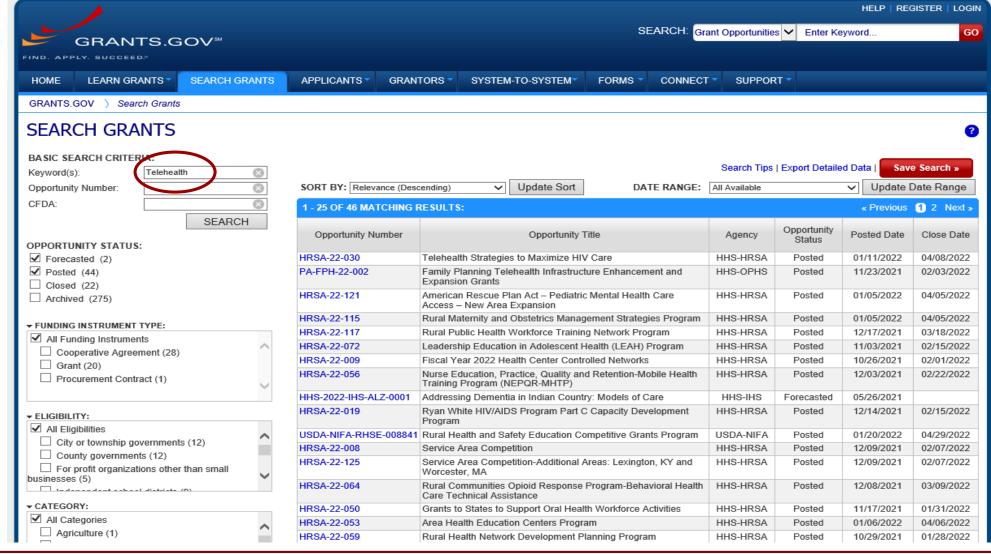
- Improve patient engagement in care
- Bridge language, culture, social supports and health care
- Coordinate care across sectors
- Advance population health
- Allow primary care and other providers to focus more on patient care
- Decrease costs of care





HRSA Telehealth Related Funding Opportunities







When should you contact HRSA IEA?

- When you want to know more about HRSA programs or initiatives
- When you need contextual information about the state, local, tribal, and regional landscape that may impact your stakeholders
- When you are looking for technical assistance, resources (including funding opportunities) or new partners
- Simply to connect!



HRSA IEA Contact Information

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Office for the Advancement of Telehealth Telehealth Resource Centers



The purpose of the **Telehealth Resource Center Program** is to support delivery of telehealth technical assistance.

- National Policy Telehealth Resource Center
- National Technology Telehealth Resource Center
- Regional Telehealth Resource Centers

In 2021, the Telehealth Resource Centers had over 5,500 technical assistance inquiries, and more than 2,700,000 website visits

In 2021, the Telehealth Resource Centers reached more than 175,000 participants through over 3,000 outreach events









Technical Assistance

We provide expert technical assistance to help build and enhance telehealth programs across the nation. Key focus areas include but are not limited to: telehealth policy, technology, business planning, workflow, etc.

Development

We develop educational materials and resources for health systems, providers and patients. Includes: designing/ executing needs assessments, identifying funding sources, and assisting with telehealth technology selection is also among our specialties.

Business strategy

We connect telehealth leaders at local, state, and federal levels to raise awareness and collaboratively produce specialized tools and templates for telehealth programs and providers.

Training Resources for CHWs

Community Health Worker Online Training Program:

- Includes CHW Chronic Conditions Training, COVID-19 CHW Training, COVID-19 Vaccine course for CHWs, and Community Health Worker Core Competency Training – visit the MCD <u>Global e-Training & Technical Assistance Center</u> to learn more and access trainings!
- <u>CHW Core Competency Training -</u> Developed in collaboration with community health workers (CHW) from across the U.S. virtual training in response to heightened need for CHWs as essential frontline professionals in our health care and public health systems; 12 self-paced modules and 40 hours of live training; follows the <u>CHW Core Consensus Project</u> (C3) CHW Roles and Competencies recommendations



CHW Training Program has reached **50 states** and more than **9,000 end users** from health departments, health systems, and community-based organizations.



Collaborative project of the MCD eTraining and NETRC teams – can be found on the CHW Training Portal and on NETRC's Telehealth Classroom

White House Office of Science and Technology Policy (OSTP) Request for Information (RFI) on Strengthening Community Health Through Technology. Provide Your Expertise/Input!





Achieving Behavioral Health Access

through Community Health Worker Legislative Reform and Workforce Development in Rural FQHCs

February 8, 2022

Anne Perry, MPH Candidate

Agenda

- Problem at hand
- Current Strategies
- CHW Background
- CHW Behavioral Health (BH) Studies
- Proposed Strategies
- Resources



A historical crisis in health equity

- Shortage of Mental Health (MH)
 providers: 65% MH care from Primary
 Care Physicians (PCPs)
- 61.47% of Primary Care Health
 Professional Shortage Areas (HPSAs)
- Pre and post COVID-19 (2021)
- 93,000 deaths from drug overdose (2020)
- Lack of comprehensive Substance Use Disorder (SUD) services
- Medically vulnerable
- 1 in 5 rural residents served by Federally Qualified Health Centers (FQHCs)

Current Strategies

J-1 Visa Exchange Visitor Program

- Most utilized recruitment and retention program
- Retention rates after required service (4% in 5-10 years)
- Ethical concerns
- Unfair treatment

Telemedicine

- Telepsychiatry (75.9% in 2019)
- Tele-SUD on the rise (13.5% to 17.4%)
- Provider-to-provider telehealth (RT)
- Broadband access (33% rural Americans lack; 34% fewer visits)



CHW Background

- American Public Health Association (APHA) definition
- Chronic disease management
- Individualized Management for Patient-Centered Targets (IMPaCT)
 \$2.47 return for every dollar invested (2020)
- U.S. Department of Labor recognition (2010)
- Key functions
- Staffing



The CHW is defined as a, "trusted member of the community that has an unusually close understanding of that community served that enables the CHW to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery." (APHA, 2000)

CHWs in BH

62.24% of FQHC patients are racial/or ethnic minorities



- Major barriers to treatment*:
 - Mistrust, stigma, miscommunication, financing, and burden of illness.
- CHWs have common culture, language, and community with patients
- Familiarity in social determinants of health (SDOH):
 - Socioeconomic status (SES), incarceration, risk behavior, disease, limited access to resources, poor quality of care, and homelessness.
- Mental Health Task Sharing

CHW BH Studies

Study	Findings
CHW Systemic Review (2018)	Clinical trials 1990 to 2015 found three major types of CHW roles in behavioral health services: sole treatment providers, stepped care, and auxiliary roles.
CHWR scale v SRH (2020)	Researchers determined the ability of CHWs to accurately score patients' mental health from a CHW-rated health (CHWRH) compared to a self-rated health (SRH) by patients.
CHWPSP v ESR (2020)	The Personalized Support for Progress (PSP) method ran by CHWs reduced health care utilization and costs among women with elevated depression compared to the lower intensity standard care model, the Enhanced Screening and Referral (ESR).
CHW-OUD ECHO (2021)	In post-test, CHWs showed a marked increase to knowledge of Opioid Use Disorder (OUD) after ECHO telehealth training on behavioral health integration with a focus on opioid prescription misuse to properly assess, plan, and implement evidence-based treatment.

Proposed Strategies

- Policy reform
- Workforce development



Defining, Certification, Reimbursing, and Training



- Working definitions of CHWs (2019)
- Credentialing/certification (2021)
- Community Health Worker Associations
- Community Health Worker Core Consensus (C3)
- APHA Recommendations

Certification Programs

State operated certification program: Massachusetts, Connecticut (required), New York, Maryland, Ohio (required for Board of Nursing certified CHWs), Indiana, Kentucky, Texas (required), New Mexico, Arizona, Nevada, Oregon, Illinois (required), Rhode Island, and Vermont.

Privately operated certification program: Pennsylvania, Virginia, South Carolina, Florida, Michigan, and Missouri.

Certification program under development: Minnesota, Mississippi, New Hampshire, and South Dakota.

Certification program under consideration: District of Columbia, West Virginia, North Carolina, Georgia, Iowa, Arkansas, Louisiana, Nebraska, Kansas, Oklahoma, Montana, Colorado, Utah, and Alaska.

Reimbursement



Prospective Payment System (PPS)

Alternative Payment Methodology (APM)

State Plan Authority (SPA)

Medicaid Managed Care Organizations (MCOs)

Funding Mechanisms

States	Funding Mechanism
Connecticut	Connecticut does not reimburse for CHW services through its Medicaid program. CHWs receive grant funding through HRSA, CDC, and NIH.
Maine	Maine reimburses for CHW services through its Medicaid Community Care Teams program, a MaineCare service. It is funded through a per member per month (PMPM) payment. Community Care Teams have the option to employ a CHW as an additional staff member, per policy.
Massachusetts	Massachusetts provides funds to MCOs to support partnerships with and hiring of CHWs. Through Massachusetts' 1115 demonstration, Delivery System Reform Incentive Payment (DSRIP) funds were directed to MassHealth ACOs to assist with hiring and training significant numbers of CHWs. Many MassHealth ACOs use DSRIP funds to reimburse CHWs.
New Hampshire	New Hampshire does not reimburse for CHWs through its Medicaid program.
Rhode Island	Rhode Island reimburses for CHW services through MCOs and FFS. Rhode Island's Medicaid Accountable Entities may use funds earned through the Health System Transformation Project Incentive Fund to fund CHW services.
Vermont	Vermont has incorporated CHW services through their Community Health Team all-payer model structure through medical homes, ACOs, and other VBP models. The state has used Medicaid waivers, and SPAs to pay for these services, as well as other mechanisms like hospital budgets and grants.

CMMI CMS

State Innovation Models (SIM) Initiative for CHWs

- Connecticut
- Michigan
- Idaho
- Rhode Island

Proposed action plans for CMS

Value-based care APMs: consistency, upfront investments, adjust payment for social drivers of health, invest in CHWs, and downside risk for FQHCs, especially in rural areas.

Training

- Standardized training
- ASPIN
- BHA program



Workforce Development

- Grant funding
- Administrative support
- Demonstrations
- Direct employment
- Employer toolkits



Conclusion



- Policy:
 Clear definitions, opportunities
 for certification, consideration
 of value-based APMs, and
 standardized training
- Workforce development:
 Participation in CHW interventions, benefits of hiring, and best employer practices
- Chronic illness and mental health comorbidities

Resources

- ✓ Public Health Jobs Corps: Responding to COVID-19, rebuilding the community health workforce (2021)
- ✓ Critical inputs for successful community health worker programs (2021)
- ✓ Community Health Worker Payment Guide (2020)
- ✓ The Centers for Disease Control and Prevention's Community Health
 Workers (CHW) Inclusion Checklist (2019)
- ✓ <u>Sustainable Financing Models for Community Health Worker Services in Connecticut: Translating Science into Practice (2017)</u>
- ✓ Community Health Worker (CHW) Toolkit A guide for employers (2016)

Contact

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Valuable Strategie

Northern Counties Health Care, Inc. Community Health Workers

at the Heart of Our Mission

Kari White, Director of Quality/Compliance & Privacy Officer **Laurie Somers, Lead Community Resource Coordinator**



History

Caledonia Home Health Care was founded in 1968 by Dr. Ralph Jardine and community members.

In 1977, with the award of Vermont's first Community Health Center grant, Northern Counties Health Centers was formed as the successor to the "Comprehensive Health Planning Council".



The two organizations merged in 1988 to create:

Northern Counties Health Care, Inc. (NCHC).





Our Service Area

NCHC's Service Area covers a three-county region (Caledonia, Essex, Orleans) of Vermont commonly known as the **Northeast Kingdom (NEK)**. These three counties are the most rural and poorest in our state.



Three hospital service areas, two divisions, ONE MISSON: To provide high-quality, accessible, patient-centered health care.

Primary Care

- Primary Medical Care
- Behavioral Health Counseling
- Care and Resource Coordination
- Dental Care
- Outreach & Enrollment
- Pharmacy Services

Home Care & Hospice

- Home Care
- Hospice & Palliative Care
- Long Term Care
- Maternal and Child Health
- Private Duty









Vision, Values and Point of View



Convenient, same day primary care for all.



Northern Express Care is now open to everyone to treat routine medical needs: Sprains, bumps and bruises, allergies, colds, flu, sore throat, stomach issues, ear infections, urinary tract infections, and vaccines.

LYNDONVILLE at Corner Medical



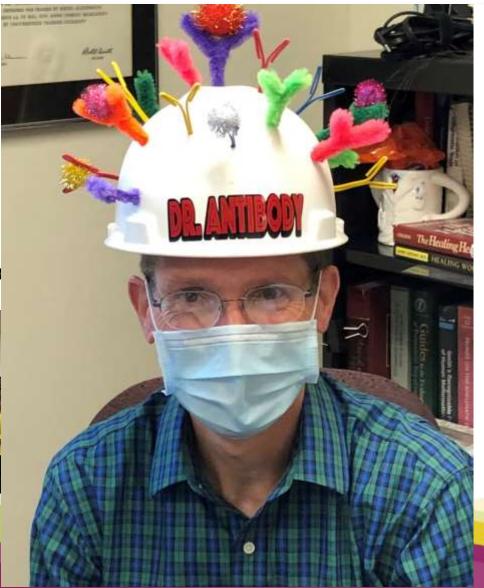
ST. JOHNSBURY In the heart of downtown

CALL for a same-day appointment











More to Health than Healthcare

Bundle Bags Available!



Worried about food?

We're here to help, and there are no income requirements to qualify!

Thanks to Northern Counties Health Care's great partnership with Sid's Pantry, we're able to offer Bundle Bags to those who need a little extra help!

Please ask our front desk for more information.









July 20, 202

A GOOD NIGHT'S SLEEP

With Abby Young, FNP

Join us and NEK Prosper for Rise and Walk tomorrow at 6 PM at the corner of Winter Street and Main Street in St. Johnsbury for this short health talk followed by a walk.

Find out more about the program at:
https://nekprosper.org/outcomes/physically-healthy/
Contact Jen Grant at (802) 748-9405 ext. 1026
or email jennifergr@nchcvt.org



Community Resource Coordinator (CRC) Definition



Vermont Community Health Worker Definition



Understand the community

They are frontline public health professionals who are a trusted members of or have a close understanding of the community being served.



Build relationships

They use a person-centered approach to build trusting relationships that enable them to serve as a liaison between health and social services and the community. This facilitates access to services and improves the quality, and cultural and linguistic competence, of service delivery.



Increase positive health outcomes

They increase self-sufficiency, wellbeing and positive health outcomes through a range of activities. These include outreach, community education, supportive guidance, selfmanagement, coaching, and the provision of social support and advocacy.



What Does a CRC Do?





CRCs See and Fill the Gaps







hat is Create HEALTH?

tie HEALTH was created by Northern ntises Health Care and Catamount Arts as a for paratic who wern feeling isolated during are'd 49 pendemic to creatively express their nographic Sone economical industries send acceptant. modeled on Calamount Arts' reperson.

giom Covid Chronacies, in which community layed their thoughts feetings feets, and lays. ng a time of sheltering in place. Those sketchis were collected, photographed, and are onlay in a wirtual gallery on the Catamount Arts site leafinmountairis copy

on now expanding Costo HEALTH to r limal service providers in under thread-

ow does it work?

presentative from a health or social service ency will be your primary contact. You will ceive a bas of arts materials excluding watercolors.

" haper, and a notebook. Each work Freedive a prempt to trapfre your have to use all the prompta but omething weekly that most

help connect you to resources nd of the program, you will book your work with other particieral cubit cin some formation. flery, or an in-person exhibition).

But I'm not an artist!

Everyone is an artist! You do not used any training or sessoial talient to comic icons. You are invited to respond to the prompts in any way that feels for or comfortable in your writing, drawing rainting resking collapse, biking photographs and reptoning them. And if you try a medrum with which you are or ionilier and you want some tips yoursen ask for help from Catamount Arts.

How long does the project last?

Create HEALTH is a four week program. There may be an option to continue beyond the time by joining others. in an immirgran in well incorrect.







participate?

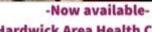
a know you'd like to participate. It's that easy!



Have Questions About Your Child's Car Seat?









Diaper Bank

If you need assistance with infant or adult diapers, we're here to help! Ask us today about accessing Hardwick Area Health Center's Diaper Bank,

> What can you do to help? Contact Victoria Foster at 802-472-3300 x4135 to donate!

Any brand of diaper for any age is welcome. Diapers will be accepted whether they are opened, partial or un-opened.





CRC Value at NCHC

I think the CRCs help, in small, incremental ways, at addressing some of the social determinants of health. They help "fill in the chinks" between the medical home's structural logs, making it a tighter, more complete, structure. Dr. Tim Tanner, NCHC Medical Director



Telehealth Wins for Care Team and Patients

Northern Counties Health Care







Barriers to Telehealth for CRC Work





What's Next?

- Maintain flexibility and adaptability
- Seek out new partnerships to expand access
- Continue redefining:
 "patient-centered access"

- Formalization of role
- Pursuing reimbursement models
- Demonstrable financial ROI
- Recruitment and retention







Evaluation Survey



We hope you consider joining us again in March for our second webinar sessionwhich is a continued conversation on:

Telehealth to Advance Pediatric Behavioral Health, Successful Interventions

Stay tuned for more information, or contact your NETRC & HRSA OIEA colleagues here!



Connect with HRSA

Learn more about our agency at:

www.HRSA.gov



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Contact Us!



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www.netrc.org | 800-379-2021





More Resources

Community Health Workers in Vermont

https://www.healthvermont.gov/sites/default/files/documents/pdf/HPDP-VT-CHW-Scan%20Brief.pdf

Vermont Community Health Worker Scope of Practice and Core Competencies
https://www.healthvermont.gov/sites/default/files/documents/pdf/hpdp Community-Health-Workers ScopeOfPractice-CoreCompetencies FINAL%20October%202020.pdf

Community Health Workers in Vermont Professional Identity Snapshot - https://www.healthvermont.gov/sites/default/files/documents/pdf/hpdp Communit y-Health-Workers-Prof%20Identity%20Brief Nov%202020.pdf

Community Health Workers in Vermont Community Health Workforce Snapshot https://www.healthvermont.gov/sites/default/files/documents/pdf/hpdp Community-Health-Workers Workforce Brief Nov%202020.pdf

Thank you!

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Telemental Health Resources

- US Center for Disease Control and Prevention (CDC) Using Telehealth to Expand Access to Essential Health Services during the COVID-19 Pandemic https://www.cdc.gov/coronavirus/2019-ncov/hcp/telehealth.html
- Kaiser Family Foundation (KFF) White Paper: https://www.kff.org/womens-health-policy/issue-brief/telemedicine-and-pregnancy-care/
- Health Resources and Services Administration (HRSA) Maternal and Child Health Bureau (MCH)- MCH Navigator Online Training: https://mchb.hrsa.gov/training/mch-navigator-description.asp
- Suicide Prevention Resource Center (SPRC) Treating Suicidal Patients During COVID-19: Best Practices and Telehealth https://www.sprc.org/events-trainings/treating-suicidal-patients-during-covid-19-best-practices-telehealth

Patient/Client Resources

HHS Telehealth Webpage for Patients/Consumers: https://telehealth.hhs.gov/patients/

TRC and Other Consumer Resources: <u>How Patients Can Engage Telehealth</u>, <u>Tips to Keep Your Telehealth Visit Private</u>, <u>Downloadable Tech Guides</u>, <u>Virtual Healthcare for Patients/Consumers</u>, <u>How to Prepare for a Video Visit with Your Mental Health Provider</u>



FCC <u>LifeLine Program</u> - provides devices and subsidies on monthly voice and data fees for low income consumers. There are eligibility requirements (see webpage) and an application process.

National Digital Equity Center, has a device loaner program – any Maine resident over 70 years of age can borrow devices for 90 days at no charge, and pay \$25/month after that 90 days if they

wish to keep it longer.

Older adults from other states can participate for a small fee.





What to Expect From Telehealth Visit

Telehealth Resource Center Resources

- NETRC Site & Telehealth Resource Library
 - Latest in national and regional telehealth news and resources
 - Over 6,000 publicly available journal articles and other resources
 - NETRC/MATRC 2020 Virtual Conference Series Archives
 - https://telehealth2020.swoogo.com/launchtelehealth2020/
- National Telehealth Resource Center website
 - Fact Sheets, Guides and Templates
 - Evidence for Telehealth, Webinar series, etc.
- NCTRC Webinar Series
 - Every 3rd Thursday of the month from 2 PM − 3 PM EST.
 - Watch recordings of previous webinars on our Youtube channel:

www.youtube.com/c/nctrc