



8TH ANNUAL REGIONAL CONFERENCE  
SEPT 29-30, 2022 | SOUTHBRIDGE, MA

HYBRID  
(in person  
+ virtual)

# 2022 Sponsor Prospectus

## Benefits of Sponsorship

- ▶ Targeted connections to over 250 telehealth decisionmakers, leaders, and advocates.
- ▶ An opportunity to learn about the ongoing and current challenges and opportunities in telehealth.
- ▶ Access to our attendee list\* including their names, organizations and titles.
- ▶ Exposure to the region's federal partners.
- ▶ One-to-one access to attendees during multiple breaks and dedicated networking times.

Secure your opportunity at [conference.netrc.org](https://conference.netrc.org)

\* Includes attendees willing to share

# Dear Colleagues,

The Northeast Telehealth Resource Center (NETRC) is pleased to invite you to participate in the Northeast Regional Telehealth Conference to be held (IN PERSON!) **on Thursday and Friday, September 29–30**, in Southbridge, Massachusetts at the historic Southbridge Hotel and Conference Center.

Stakeholders from across the seven-state NETRC region (New England and New York) and beyond will share telehealth best practice and innovation, network with colleagues and identify opportunities to advance telehealth.

**Join us for this year's event, which will focus on the impact of telehealth from a variety of perspectives, including patients, providers, health systems, payers and more!**

► **Please participate in this exciting event by becoming a sponsor or industry partner.** We've created a variety of opportunities to network and gain exposure throughout the conference, including a new opportunity we're really looking forward to!

The Exhibit Hall has been integrated within the dining area and will serve as a focal point for networking, and the agenda will include ample time for attendees to visit with sponsors.

**The NETRC Event will also include an "Industry Partner Showcase: Live Demonstration and Vendor Success Stories" and time slots included in sponsorship packages.**

All sponsorships include an exhibit booth plus 2–3 full-conference registrations.

**In addition to the enclosed sponsor and/or exhibit opportunities, we are open to discuss other promotions for your company, such as distributing branded flash drives with conference presentations or name-tag lanyards.**

Many thanks in advance for your support. We can't wait to see you in September!

**Our 2021 conference brought over 200 healthcare providers, administrators, payers, policy leaders, and vendors from across the region to New Hampshire.** We're thrilled to be hosting in a new location in our region, and with a number of exciting policy developments on both the national and regional level, along with many new programs to highlight throughout the Northeast, we are confident that the 2022 event will be our best conference yet.

## Agenda at a Glance (tentative)

### Thursday 9/29

9am–Noon	Pre-Conference Workshop
12–1pm	Registration/Exhibit Hall
1–2pm	Grand Opening Plenary Session
2–4:30pm	Breakout Sessions & Exhibit Hall Breaks
4:30pm	Networking Reception

### Friday 9/30

730–8am	Breakfast
8–8:30am	Welcome & Federal Partner Updates
8:30–9:30am	Keynote
9:30–12:30pm	Breakout Sessions & Exhibit Hall Breaks
12:30–1:30pm	Lunch/Exhibit Hall
1:30–3:45pm	Breakout Sessions & Exhibit Hall Breaks
3:45pm	Closing/Adjourn

Secure your opportunity to join the conversation, showcase your organization, and network with attendees by registering now at [www.netrc.org/conference](http://www.netrc.org/conference). Please contact Phonse Allen-Laney, our Conference Coordinator, with any questions at [aralaney@mcdph.org](mailto:aralaney@mcdph.org) or 207-622-7566 ext 252.

# 2022 Sponsorship Opportunities

Platinum	Gold	Silver	Bronze	Non-Profit *
Conference Sponsors: \$3,000 (1 Space Available)	Breakfast & Lunch Sponsors: \$1,700 (2 Spaces Available)	Networking Sponsors: \$1,200 ( <b>SOLD OUT</b> )	Exhibitor Only: \$750 (6 Spaces Available, Exhibit Hall only)	Friends of the Conference* \$175
Prime-location exhibit space with 8' table, 2 chairs, wired internet and electrical	Prime-location exhibit space with 8' table, 3 chairs, Wi-Fi and electrical (no wired internet)	Exhibit space with 8' table, 1 chair, Wi-Fi and electrical (no wired internet)	Exhibit space with 8' table, 1 chair, Wi-Fi and electrical (no wired internet)	
<b>ONE</b> Informational Item (provided by you) distributed** on the NETRC Resource Table, <b>Registration Table</b> , AND <b>Inserted into Welcome Folder</b>	<b>ONE</b> Informational Item (provided by you) distributed** on the NETRC Resource Table <b>AND Registration Table</b>	<b>ONE</b> Informational Item (provided by you) distributed** on the NETRC Resource Table	<b>ONE</b> Informational Item (provided by you) distributed** on the NETRC Resource Table	<b>ONE</b> Informational Item (provided by you) distributed** on the Friends-of-the-Conference Table
15-20 Minute presentation as part of the Industry-Partner Showcase	15-20 Minute presentation as part of the Industry-Partner Showcase	15-20 Minute presentation as part of the Industry-Partner Showcase		
<b>Full page ad</b> in conference program (ads due Aug 15)	<b>Half page ad</b> in conference program (ads due Aug 15)			
<b>Largest</b> logo recognition in conference materials, including website	<b>Elevated</b> logo recognition in conference materials, including website	Logo recognition in conference materials, including website	Name recognition on select conference materials, including website	
<b>Public tribute</b> at the opening and closing sessions	<b>Elevated</b> logo recognition on strategically placed signage, including table tents	Logo recognition on strategically placed signage, including table tents		
<b>THREE</b> full conference registrations, including Sept 29 networking reception	<b>TWO</b> full conference registrations, including Sept 29 networking reception	<b>TWO</b> full conference registrations, including Sept 29 networking reception	<b>ONE</b> full conference registration, including Sept 29 networking reception	<b>ONE</b> full conference registration, including Sept 29 networking reception



*Are you a non-profit or government agency? Become a "Friend of the Conference" to showcase your organization as a telehealth champion!*

**\*\*following NETRC approval (to ensure appropriateness in content, style, size).**

*Please note: wired internet is included in the Platinum Sponsor level and is available to other sponsors in limited capacity. Contact us for details.*

**PLEASE NOTE: Ads are due August 15. Logos are due immediately (so we can start to put it on our materials if applicable). Please find ad and logo file requirements on last page.**

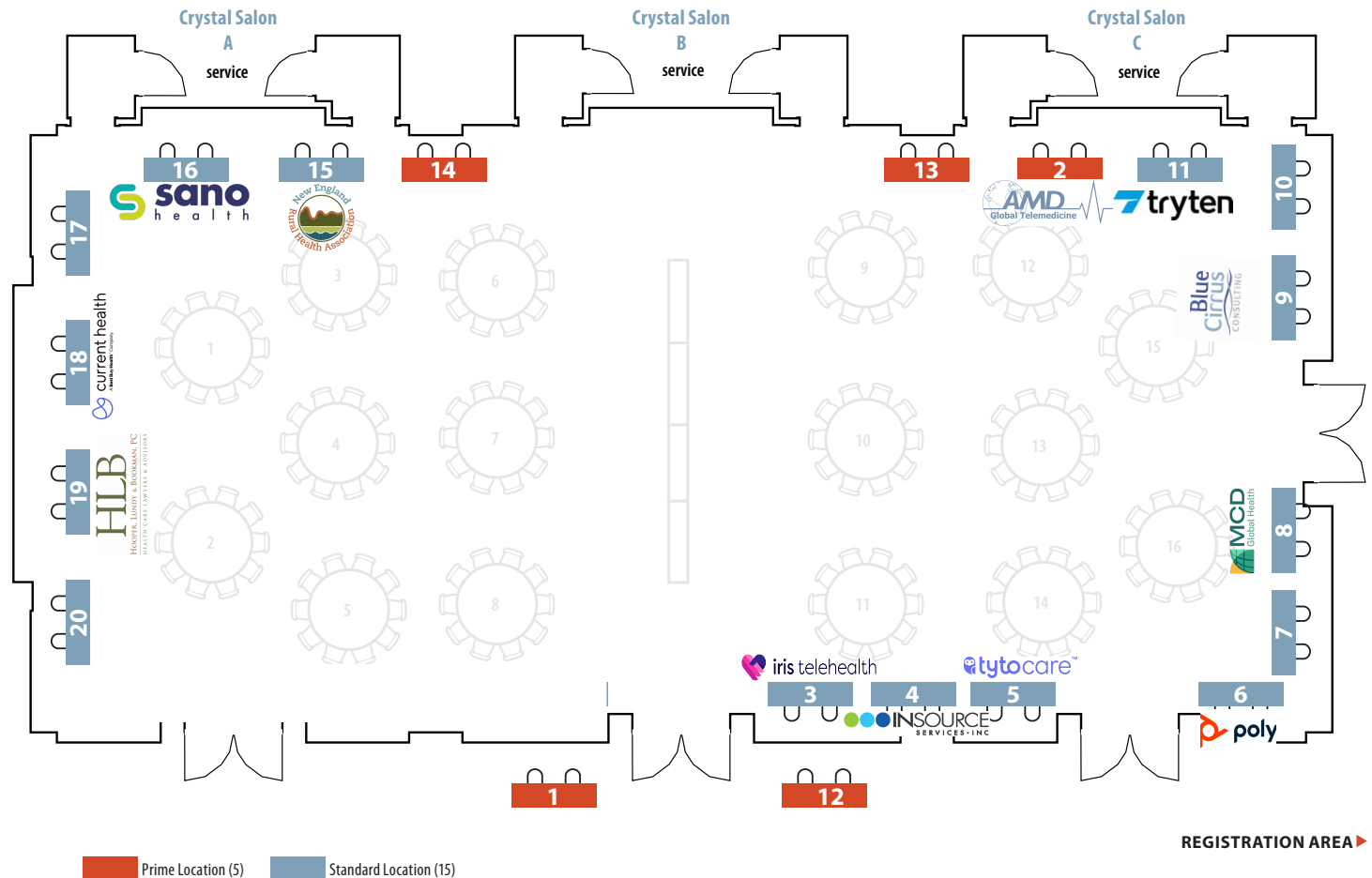
# Reserve your table/booth today.

Spaces are assigned on a first-come, first-served basis.

## Booth Assignments

- 1.
2. **AMD Global Telemedicine**
3. **Iris Telehealth**
4. **Insource Services Inc.**
5. **Tytocare**
6. **Poly**
- 7.
8. **MCD Global Health**
9. **Blue Cirrus Consulting**
- 10.
11. **Tryten Technologies**
- 12.
- 13.
- 14.
15. **New England Rural Health Association (NERHA)**
16. **Sano Health**
- 17.
18. **Current Health**
19. **Hooper Lundy & Bookman PC**
- 20.

## Crystal Ballroom: Preliminary Booth Setup—subject to change—with notification



# Ad+Artwork Specs

## ARTWORK SPECIFICATIONS:

Ads must be sized correctly and submitted as high-resolution vectored PDF or EPS files. Color or B+W accepted.

Logos must be submitted as vectored PDF or EPS files. High-resolution (300dpi) JPEGs and PNGs may be acceptable.

PLEASE NOTE: Ads are due August 15. Logos are due immediately (so we can start to put it on our materials where applicable).

## Ad Sizes (not to scale)

### Platinum

full-page ad size:

6" wide

X

9.5" high

### Gold

1/2 page ad size:

6" wide

X

4.625" (4 5/8) high