2022 Sponsor Prospectus

Benefits of Sponsorship

Targeted connections to over 250 telehealth decisionmakers, leaders, and advocates.

An opportunity to learn about the ongoing and current challenges and opportunities in telehealth.

Access to our attendee list* including their names, organizations and titles.

Exposure to the region’s federal partners.

One-to-one access to attendees during multiple breaks and dedicated networking times.

Secure your opportunity at conference.netrc.org

* Includes attendees willing to share
Dear Colleagues,

The Northeast Telehealth Resource Center (NETRC) is pleased to invite you to participate in the Northeast Regional Telehealth Conference to be held (IN PERSON!) on Thursday and Friday, September 29–30, in Southbridge, Massachusetts at the historic Southbridge Hotel and Conference Center.

Stakeholders from across the seven-state NETRC region (New England and New York) and beyond will share telehealth best practice and innovation, network with colleagues and identify opportunities to advance telehealth.

Join us for this year's event, which will focus on the impact of telehealth from a variety of perspectives, including patients, providers, health systems, payers and more!

Please participate in this exciting event by becoming a sponsor or industry partner. We’ve created a variety of opportunities to network and gain exposure throughout the conference, including a new opportunity we’re really looking forward to!

The Exhibit Hall has been integrated within the dining area and will serve as a focal point for networking, and the agenda will include ample time for attendees to visit with sponsors.

The NETRC Event will also include an “Industry Partner Showcase: Live Demonstration and Vendor Success Stories” and time slots included in sponsorship packages.

All sponsorships include an exhibit booth plus 2–3 full-conference registrations.

In addition to the enclosed sponsor and/or exhibit opportunities, we are open to discuss other promotions for your company, such as distributing branded flash drives with conference presentations or name-tag lanyards.

Many thanks in advance for your support. We can’t wait to see you in September!

Our 2021 conference brought over 200 healthcare providers, administrators, payers, policy leaders, and vendors from across the region to New Hampshire. We’re thrilled to be hosting in a new location in our region, and with a number of exciting policy developments on both the national and regional level, along with many new programs to highlight throughout the Northeast, we are confident that the 2022 event will be our best conference yet.

Secure your opportunity to join the conversation, showcase your organization, and network with attendees by registering now at www.netrc.org/conference. Please contact Phonse Allen-Laney, our Conference Coordinator, with any questions at aralaney@mcdph.org or 207-622-7566 ext 252.
# 2022 Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Non-Profit *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Sponsors: $3,000 (1 Space Available)</td>
<td>Breakfast &amp; Lunch Sponsors: $1,700 (2 Spaces Available)</td>
<td>Networking Sponsors: $1,200 (SOLD OUT)</td>
<td>Exhibitor Only: $750 (6 Spaces Available, Exhibit Hall only)</td>
<td>Friends of the Conference* $175</td>
</tr>
<tr>
<td>Prime-location exhibit space with 8’ table, 2 chairs, wired internet and electrical</td>
<td>Prime-location exhibit space with 8’ table, 3 chairs, Wi-Fi and electrical (no wired internet)</td>
<td>Exhibit space with 8’ table, 1 chair, Wi-Fi and electrical (no wired internet)</td>
<td>Exhibit space with 8’ table, 1 chair, Wi-Fi and electrical (no wired internet)</td>
<td></td>
</tr>
<tr>
<td>ONE Informational Item (provided by you) distributed** on the NETRC Resource Table, Registration Table, AND Inserted into Welcome Folder</td>
<td>ONE Informational Item (provided by you) distributed** on the NETRC Resource Table AND Registration Table</td>
<td>ONE Informational Item (provided by you) distributed** on the NETRC Resource Table</td>
<td>ONE Informational Item (provided by you) distributed** on the Friends-of-the-Conference Table</td>
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<tr>
<td>15-20 Minute presentation as part of the Industry-Partner Showcase</td>
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<tr>
<td>Full page ad in conference program (ads due Aug 15)</td>
<td>Half page ad in conference program (ads due Aug 15)</td>
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<tr>
<td>Largest logo recognition in conference materials, including website</td>
<td>Elevated logo recognition in conference materials, including website</td>
<td>Logo recognition in conference materials, including website</td>
<td>Name recognition on select conference materials, including website</td>
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<tr>
<td>Public tribute at the opening and closing sessions</td>
<td>Elevated logo recognition on strategically placed signage, including table tents</td>
<td>Logo recognition on strategically placed signage, including table tents</td>
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</tr>
<tr>
<td>THREE full conference registrations, including Sept 29 networking reception</td>
<td>TWO full conference registrations, including Sept 29 networking reception</td>
<td>TWO full conference registrations, including Sept 29 networking reception</td>
<td>ONE full conference registration, including Sept 29 networking reception</td>
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**following NETRC approval (to ensure appropriateness in content, style, size).**

Please note: wired internet is included in the Platinum Sponsor level and is available to other sponsors in limited capacity. Contact us for details.

PLEASExE NOTE: Ads are due August 15. Logos are due immediately (so we can start to put it on our materials if applicable). Please find ad and logo file requirements on last page.
Reserve your table/booth today. Spaces are assigned on a first-come, first-served basis.

Booth Assignments

1. AMD Global Telemedicine
2. Iris Telehealth
3. Insorce Services Inc.
4. Tytocare
5. Poly
6. MCD Global Health
7. Blue Cirrus Consulting
8. Tryten Technologies
9. New England Rural Health Association (NERHA)
10. Sano Health
11. Current Health
12. Hooper Lundy & Bookman PC
13.
14.
15.
16.
17.
18.

Crystal Ballroom: Preliminary Booth Setup—subject to change—with notification

Prime Location (5) Standard Location (15)
**Ad+Artwork Specs**

**ARTWORK SPECIFICATIONS:**
Ads must be sized correctly and submitted as high-resolution vectored PDF or EPS files. Color or B+W accepted.

Logos must be submitted as vectored PDF or EPS files. High-resolution (300dpi) JPEGs and PNGs may be acceptable.

**PLEASE NOTE:** Ads are due August 15. Logos are due immediately (so we can start to put it on our materials where applicable).

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**Ad Sizes (not to scale)**

**Platinum**
full-page ad size:

- 6” wide
- 9.5” high

**Gold**
1/2 page ad size:

- 6” wide
- 4.625” (4 5/8) high