



8TH ANNUAL REGIONAL CONFERENCE
SEPT 29-30, 2022 | SOUTHBRIDGE, MA

HYBRID
(in person
+ virtual)

2022 Sponsor Prospectus

Benefits of Sponsorship

- ▶ Targeted connections to over 250 telehealth decisionmakers, leaders, and advocates.
- ▶ An opportunity to learn about the ongoing and current challenges and opportunities in telehealth.
- ▶ Access to our attendee list* including their names, organizations and titles.
- ▶ Exposure to the region's federal partners.
- ▶ One-to-one access to attendees during multiple breaks and dedicated networking times.

Secure your opportunity at conference.netrc.org

* Includes attendees willing to share

Dear Colleagues,

The Northeast Telehealth Resource Center (NETRC) is pleased to invite you to participate in the Northeast Regional Telehealth Conference to be held (IN PERSON!) **on Thursday and Friday, September 29–30**, in Southbridge, Massachusetts at the historic [Southbridge Hotel and Conference Center](#).

Stakeholders from across the seven-state NETRC region (New England and New York) and beyond will share telehealth best practice and innovation, network with colleagues and identify opportunities to advance telehealth.

Join us for this year's event, which will focus on the impact of telehealth from a variety of perspectives, including patients, providers, health systems, payers and more!

► **Please participate in this exciting event by becoming a sponsor or industry partner.** We've created a variety of opportunities to network and gain exposure throughout the conference, including a new opportunity we're really looking forward to!

The Exhibit Hall has been integrated within the dining area and will serve as a focal point for networking, and the agenda will include ample time for attendees to visit with sponsors.

The NETRC Event will also include an "Industry Partner Showcase: Live Demonstration and Vendor Success Stories" and time slots included in sponsorship packages.

All sponsorships include an exhibit booth plus 2–3 full-conference registrations.

In addition to the enclosed sponsor and/or exhibit opportunities, we are open to discuss other promotions for your company, such as distributing branded flash drives with conference presentations or name-tag lanyards.

Many thanks in advance for your support. We can't wait to see you in September!

Our 2021 conference brought over 200 healthcare providers, administrators, payers, policy leaders, and vendors from across the region to New Hampshire. We're thrilled to be hosting in a new location in our region, and with a number of exciting policy developments on both the national and regional level, along with many new programs to highlight throughout the Northeast, we are confident that the 2022 event will be our best conference yet.

Agenda at a Glance (tentative)

Thursday 9/29

9am–Noon	Pre-Conference Workshop
12–1pm	Registration/Exhibit Hall
1–2pm	Grand Opening Plenary Session
2–4:30pm	Breakout Sessions & Exhibit Hall Breaks
4:30pm	Networking Reception

Friday 9/30

730–8am	Breakfast
8–8:30am	Welcome & Federal Partner Updates
8:30–9:30am	Keynote
9:30–12:30pm	Breakout Sessions & Exhibit Hall Breaks
12:30–1:30pm	Lunch/Exhibit Hall
1:30–3:45pm	Breakout Sessions & Exhibit Hall Breaks
3:45pm	Closing/Adjourn

Secure your opportunity to join the conversation, showcase your organization, and network with attendees by registering now at www.netrc.org/conference. Please contact Phonse Allen-Laney, our Conference Coordinator, with any questions at aralaney@mcdph.org or 207-622-7566 ext 252.

2022 Sponsorship Opportunities

Platinum	Gold	Silver	Bronze	Non-Profit *
Conference Sponsors: \$3,000 (2 Spaces Available)	Breakfast & Lunch Sponsors: \$1,700 (3 Spaces Available)	Networking Sponsors: \$1,200 (5 Spaces available)	Exhibitor Only: \$750 (10 Spaces Available, Exhibit Hall only)	Friends of the Conference* \$175
Prime-location exhibit space with 8' table, 2 chairs, wired internet and electrical	Prime-location exhibit space with 8' table, 3 chairs, Wi-Fi and electrical (no wired internet)	Exhibit space with 8' table, 1 chair, Wi-Fi and electrical (no wired internet)	Exhibit space with 8' table, 1 chair, Wi-Fi and electrical (no wired internet)	
ONE Informational Item (provided by you) distributed** on the NETRC Resource Table, Registration Table , AND Inserted into Welcome Folder	ONE Informational Item (provided by you) distributed** on the NETRC Resource Table AND Registration Table	ONE Informational Item (provided by you) distributed** on the NETRC Resource Table	ONE Informational Item (provided by you) distributed** on the NETRC Resource Table	ONE Informational Item (provided by you) distributed** on the Friends-of-the-Conference Table
15-20 Minute presentation as part of the Industry-Partner Showcase	15-20 Minute presentation as part of the Industry-Partner Showcase	15-20 Minute presentation as part of the Industry-Partner Showcase		
Full page ad in conference program (ads due Aug 15)	Half page ad in conference program (ads due Aug 15)			
Largest logo recognition in conference materials, including website	Elevated logo recognition in conference materials, including website	Logo recognition in conference materials, including website	Name recognition on select conference materials, including website	
Public tribute at the opening and closing sessions	Elevated logo recognition on strategically placed signage, including table tents	Logo recognition on strategically placed signage, including table tents		
THREE full conference registrations, including Sept 29 networking reception	TWO full conference registrations, including Sept 29 networking reception	TWO full conference registrations, including Sept 29 networking reception	ONE full conference registration, including Sept 29 networking reception	ONE full conference registration, including Sept 29 networking reception



Are you a non-profit or government agency? Become a "Friend of the Conference" to showcase your organization as a telehealth champion!

****following NETRC approval (to ensure appropriateness in content, style, size).**

Please note: wired internet is included in the Platinum Sponsor level and is available to other sponsors in limited capacity. Contact us for details.

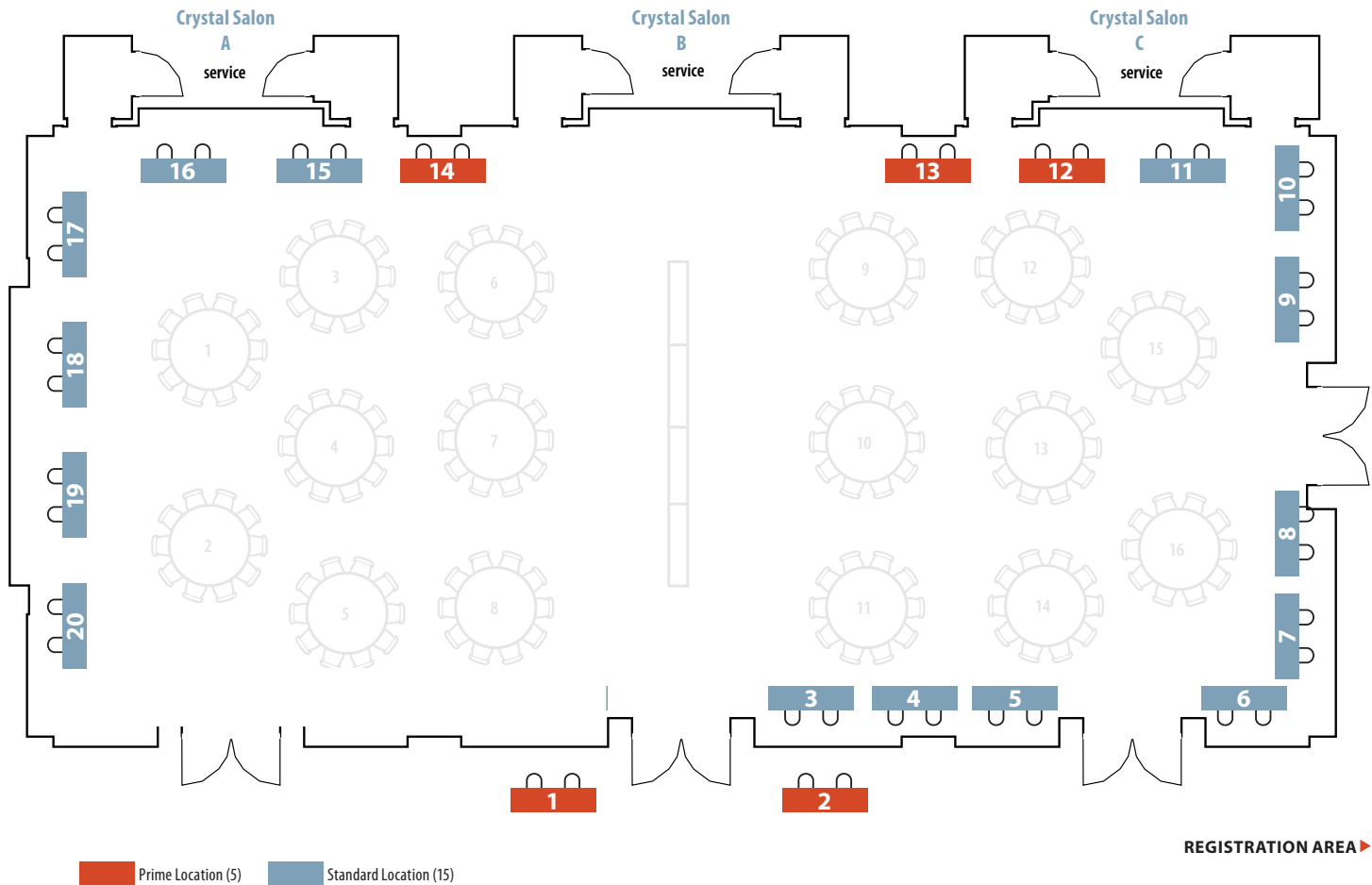
PLEASE NOTE: Ads are due August 15. Logos are due immediately (so we can start to put it on our materials if applicable). Please find ad and logo file requirements on last page.

Reserve your table/booth today. Spaces are assigned on a first-come, first-served basis.

Booth Assignments

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Crystal Ballroom: Preliminary Booth Setup—subject to change—with notification



Ad+Artwork Specs

ARTWORK SPECIFICATIONS:

Ads must be sized correctly and submitted as high-resolution vectored PDF or EPS files. Color or B+W accepted.

Logos must be submitted as vectored PDF or EPS files. High-resolution (300dpi) JPEGs and PNGs may be acceptable.

PLEASE NOTE: **Ads are due August 15. Logos are due immediately** (so we can start to put it on our materials where applicable).

Ad Sizes (not to scale)

Platinum

full-page ad size:

6" wide

X

9.5" high

Gold

1/2 page ad size:

6" wide

X

4.625" (4 5/8) high