# Sponsorship Opportunities

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<thead>
<tr>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Non-Profit</th>
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<tbody>
<tr>
<td>THREE full conference registrations</td>
<td>THREE full conference registrations</td>
<td>TWO full conference registrations</td>
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<td>Prime-location exhibit space with 8’ table, 3 chairs, wired internet and electrical</td>
<td>Prime-location exhibit space with 8’ table, 3 chairs, wired internet and electrical</td>
<td>Prime-location exhibit space with 8’ table, 2 chairs, Wi-Fi and electrical (no wired internet)</td>
<td>Exhibit space with 8’ table, 2 chairs, Wi-Fi and electrical (no wired internet)</td>
<td>Exhibit space with 8’ table, 1 chair, Wi-Fi and electrical (no wired internet)</td>
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### Pre-Conference Marketing
- Largest logo recognition on promo materials, including website
- Logo recognition in NETRC newsletter
- Custom social media posts
- Future collaboratively planned webinar

### Conference Marketing
- Full page ad in program book
- Public tribute at the opening & closing sessions
- ONE informational item distributed on the NETRC Resource Table and Registration Table and inserted into Welcome Folder

### Conference Marketing
- Half page ad in program book
- Elevated logo recognition on strategically placed signage, including table tents
- ONE informational item distributed on the NETRC Resource Table and Registration Table

### Conference Marketing
- Logo recognition on strategically placed signage, including table tents
- ONE informational item distributed on the NETRC Resource Table

### Conference Marketing
- ONE informational item distributed on the Friends of the Conference Table

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NETRC 2023  
Charting Your Course Forward
Reserve your booth for the
NETRC 2023 Conference

*Available on a first come, first serve basis

Prime Location Booths (Platinum, Diamond & Gold Sponsors):

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Ballroom Foyer

Parlor A  Parlor B  Parlor C  Parlor D  Executive Boardroom

Buffets - 2 Double-sided

Trafalgar A  Trafalgar B
Standard Location Booths (Silver & Bronze Sponsors):
Standard Location Booths (Silver & Bronze Sponsors) & Overflow:
Ad & Artwork Specifications

Logo files due ASAP (high resolution PNG preferred)
Ads due August 15 (high resolution JPG or PDF preferred)

FULL PAGE AD
Platinum & Diamond Sponsors
6” Wide by 9.5” High

HALF PAGE AD
Gold Sponsors
6” Wide by 4.5” High