Sponsor Prospectus

9th Annual Regional Conference
Sept 18-19, 2023 | Nashua, NH

Secure your opportunity
at conference.netrc.org
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Non-Profit</th>
</tr>
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<tbody>
<tr>
<td>THREE full conference registrations</td>
<td>THREE full conference registrations</td>
<td>TWO full conference registrations</td>
<td>TWO full conference registrations</td>
<td>ONE full conference registration</td>
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<tr>
<td>Prime-location exhibit space with 8’ table, 3 chairs, wired internet and electrical</td>
<td>Prime-location exhibit space with 8’ table, 3 chairs, wired internet and electrical</td>
<td>Prime-location exhibit space with 8’ table, 2 chairs, Wi-Fi and electrical (no wired internet)</td>
<td>Exhibit space with 8’ table, 2 chairs, Wi-Fi and electrical (no wired internet)</td>
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### Pre-Conference Marketing
- Largest logo recognition on promo materials, including website
- Logo recognition in NETRC newsletter
- Custom social media posts
- Future collaboratively planned webinar

### Conference Marketing
- Full page ad in program book
- Public tribute at the opening & closing sessions
- ONE informational item distributed on the NETRC Resource Table and Registration Table

### Pre-Conference Marketing
- Elevated logo recognition on promo materials, including website
- Logo recognition in NETRC newsletter
- Custom social media posts

### Conference Marketing
- Full page ad in program book
- Elevated logo recognition on strategically placed signage, including table tents
- ONE informational item distributed on the NETRC Resource Table and Registration Table

### Pre-Conference Marketing
- Elevated logo recognition on promo materials, including website
- Logo recognition in NETRC newsletter
- Custom social media posts

### Conference Marketing
- Half page ad in program book
- Elevated logo recognition on strategically placed signage, including table tents
- ONE informational item distributed on the NETRC Resource Table and Registration Table

### Pre-Conference Marketing
- Logo recognition on promo materials, including website
- Logo recognition in NETRC newsletter
- Custom social media posts

### Conference Marketing
- ONE informational item distributed on the NETRC Resource Table

### Pre-Conference Marketing
- Logo recognition in NETRC newsletter

### Conference Marketing
- ONE informational item distributed on the Friends of the Conference Table

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NETRC 2023
Charting Your Course Forward
Prime Location Booths (Platinum, Diamond & Gold Sponsors):

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<thead>
<tr>
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<th>Prime Location Booths</th>
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<td>NERHA</td>
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<td>American Heart Assn</td>
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<td>8</td>
<td>Amwell</td>
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<td>9</td>
<td>MCD Global Health</td>
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<td>10</td>
<td>Avel eCare</td>
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<td>11</td>
<td>Current Health</td>
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<td>12</td>
<td>CareSimple</td>
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<td>13</td>
<td>Power of Patients</td>
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<tr>
<td>14</td>
<td>AMD Global Telemedicine</td>
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<tr>
<td>15</td>
<td>Capsa Healthcare</td>
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</table>

*Available on a first come, first serve basis*

Reserve your booth for the NETRC 2023 Conference
Standard Location Booths (Silver & Bronze Sponsors):

- American Heart Association (Parlor A, Booth 7)
- Amwell (Parlor E, Booth 8)
- MCD Global (Parlor A, Booth 9)
- Avel eCare (Parlor E, Booth 10)
- CareSimple (Parlor E, Booth 12)
- AMD Telemedicine (Ballroom B, Booth 13)
- Power of Patients (Ballroom B, Booth 14)
- Capsa Healthcare (Ballroom C, Booth 15)
Standard Location Booths (Silver & Bronze Sponsors) & Overflow:
Ad & Artwork Specifications

Logo files due ASAP (high resolution PNG preferred)
Ads due August 15 (high resolution JPG or PDF preferred)

FULL PAGE AD
Platinum & Diamond Sponsors
6” Wide by 9.5” High

HALF PAGE AD
Gold Sponsors
6” Wide by 4.5” High